



TOURISM COUNCIL MEETING

AGENDA

August 20, 2026 @ 8:00 a.m.
123 E Delaware St., Tahlequah, OK 74464

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| 1) Call to Order; Roll Call and Guest Introductions | Austin Patton, Chair |
| 2) Review & possible approval of Meeting Minutes | Austin Patton, Chair |
| 3) Review & possible acceptance of Financial Reports | Austin Patton, Chair |
| 4) Chair Report | Austin Patton, Chair |
| 5) Tourism Department Report | Victoria Byrd, Tourism Director |
| 6) Social Media Report | Alex McBride, Destination Spec. |
| 7) Upcoming Meetings | |
| a) Leadership Committee Meeting September 10, 2026 8:30am | Austin Patton, Chair |
| b) Quarterly Communications Committee Meeting October 1, 2026 8:30am | Austin Patton, Chair |
| c) Quarterly Marketing Meeting September 3, 2026 9:00am | Victoria Byrd, Tourism Director |
| d) Quarterly Lodging Connect Meeting October 7, 2026 8:00am | Victoria Byrd, Tourism Director |
| 8) Any Unforeseen Business Since Posting of Agenda | Austin Patton, Chair |
| 9) Announcements | Austin Patton, Chair |
| 10) Adjourn | Austin Patton, Chair |

Next meeting will be September 17, 2026 at 8am at Tahlequah Area Chamber of Commerce