TOURISM COUNCIL MEETING

AGENDA

July 16, 2026 @ 8:00 a.m.

26247 State Hwy 82, Park Hill, OK 74451 (Tenkiller Lodge)

1)	**Call to Order; Roll Call and Guest Introductions**	**Austin Patton, Chair**
2)	**Review & possible approval of Meeting Minutes**	**Austin Patton, Chair**
3)	**Review & possible acceptance of Financial Reports**	**Austin Patton, Chair**
4)	**Chair Report**	**Austin Patton, Chair**
5)	**Tourism Department Report**	**Victoria Byrd, Tourism Director**
6)	**Social Media Report**	**Alex McBride, Destination Spec.**
7)	**Discussion & possible action on Publication Contracts**	**Victoria Byrd, Tourism Director**
8)	**Upcoming Meetings**	
	a) **Leadership Committee Meeting August 13, 2026 8:30am**	**Austin Patton, Chair**
	b) **Quarterly Communications Committee Meeting October 1, 2026 8:30am**	**Austin Patton, Chair**
	c) **Quarterly Marketing Meeting September 3, 2026 9:00am**	**Victoria Byrd, Tourism Director**
	d) **Quarterly Lodging Connect Meeting September 8, 2026 8:00am**	**Victoria Byrd, Tourism Director**
9)	**Any Unforeseen Business Since Posting of Agenda**	**Austin Patton, Chair**
10)	**Announcements**	**Austin Patton, Chair**
11)	**Adjourn**	**Austin Patton, Chair**

Next meeting will be August 20, 2026 at 8am at Tahlequah Area Chamber of Commerce