



**TOURISM COUNCIL MEETING**

AGENDA

June 18, 2026 @ 8:00 a.m.

123 E Delaware St., Tahlequah, OK 74464

- |   |                                 |
|---|---------------------------------|
| 1) Call to Order; Roll Call and Guest Introductions               | Austin Patton, Chair            |
| 2) Review & possible approval of Meeting Minutes                  | Austin Patton, Chair            |
| 3) Review & possible acceptance of Financial Reports              | Austin Patton, Chair            |
| 4) Discussion & possible action on Marilyn Craig term renewal     | Austin Patton, Chair            |
| 5) Update on SEM Services   | Victoria Byrd, Tourism Director |
| 6) Chair Report   | Austin Patton, Chair            |
| 7) Tourism Department Report                                      | Victoria Byrd, Tourism Director |
| 8) Social Media Report  | Alex McBride, Destination Spec. |
| 9) Upcoming Meetings  |                                 |
| a) Leadership Committee Meeting July 9, 2026 8:00am               | Austin Patton, Chair            |
| b) Quarterly Communications Committee Meeting July 2, 2026 8:30am | Austin Patton, Chair            |
| c) Quarterly Marketing Meeting September 3, 2026 9:00am           | Victoria Byrd, Tourism Director |
| d) Quarterly Lodging Connect Meeting September 8, 2026 8:00am     | Victoria Byrd, Tourism Director |
| 10) Any Unforeseen Business Since Posting of Agenda               | Austin Patton, Chair            |
| 11) Announcements   | Austin Patton, Chair            |
| 12) Adjourn   | Austin Patton, Chair            |

Next meeting will be July 16, 2026 at 8am at Tenkiller Lodge