



TOURISM COUNCIL MEETING

AGENDA

April 16, 2026 @ 8:00 a.m.

123 E Delaware St, Tahlequah, OK 74464

- | | |
|---|---------------------------------|
| 1. Call to Order; Roll Call and Guest Introductions | Austin Patton, Chair |
| 2. Review & possible approval of Meeting Minutes | Austin Patton, Chair |
| 3. Review & possible acceptance of Financial Reports | Austin Patton, Chair |
| 4. Review & possible acceptance of Tourism Council Nominations | Austin Patton, Chair |
| 5. Review & possible acceptance of 2026 Strategic Plan | Victoria Byrd, Tourism Director |
| 6. Review & possible acceptance of 2026 Budget | Victoria Byrd, Tourism Director |
| 7. Review & possible action on Repairing or Donating the Mobile Tourism Center | Austin Patton, Chair |
| 8. Chair Report | Austin Patton, Chair |
| 9. Tourism Department Report | Victoria Byrd, Tourism Director |
| 10. Social Media Report | Alex McBride, Marketing Spec. |
| 11. Committee Meetings | |
| a) Leadership Committee Meeting May 14, 2026 8:30am | Austin Patton, Chair |
| b) Tourism Marketing Meeting June 11, 2026 9:00am | Victoria Byrd, Tourism Director |
| c) Communications Committee Meeting May 7 2026 8:30am | Austin Patton, Chair |
| 12. Any Unforeseen Business Since Posting of Agenda | Austin Patton, Chair |
| 13. Announcements | Austin Patton, Chair |
| 14. Adjourn | Austin Patton, Chair |

Next meeting will be May 21, 2026 at 8am at the Tahlequah Area Chamber of Commerce