



TOURISM COUNCIL MEETING

AGENDA

February 19, 2026 @ 8:00 a.m.
215 S Muskogee Ave, Tahlequah, OK 74464

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| 1) Call to Order; Roll Call and Guest Introductions | Austin Patton, Chair |
| 2) Review & possible approval of Meeting Minutes | Austin Patton, Chair |
| 3) Review & possible acceptance of Financial Reports | Austin Patton, Chair |
| 4) Chair Report | Austin Patton, Chair |
| 5) Review & possible acceptance of Junior Sierra’s resignation | Austin Patton, Chair |
| 6) Review & possible action on Mobile Tourism Center | Austin Patton, Chair |
| 7) Lodging Connect Meeting | Victoria Byrd, Tourism Director |
| 8) Tourism Department Report | Victoria Byrd, Tourism Director |
| 9) Social Media Report | Alex McBride, Marketing Spec. |
| 10) Committee Meetings | |
| a) Leadership Committee Meeting March 12, 2026 8:30am | Austin Patton, Chair |
| b) Tourism Marketing Meeting March 12, 2026 9:00am | Victoria Byrd, Tourism Director |
| c) Communications Committee Meeting March 5, 2026 8:30am | Austin Patton, Chair |
| 11) Any Unforeseen Business Since Posting of Agenda | Austin Patton, Chair |
| 12) Announcements | Austin Patton, Chair |
| 13) Adjourn | Austin Patton, Chair |

Next meeting will be March 19th at 8am at Sequoyah State Park Lodge