



TOURISM COUNCIL MEETING

AGENDA

January 15, 2026 @ 8:00 a.m.

123 E Delaware St, Tahlequah, OK 74464

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|---|---------------------------------|
| 1) Call to Order; Roll Call and Guest Introductions | Austin Patton, Chair |
| 2) Review & possible approval of Meeting Minutes | Austin Patton, Chair |
| 3) Review & possible acceptance of Financial Reports | Austin Patton, Chair |
| 4) Chair Report | Austin Patton, Chair |
| 5) Tourism Department Report | Victoria Byrd, Tourism Director |
| 6) Social Media Report | Alex McBride, Marketing Spec. |
| 7) Launch Party Discussion | Victoria Byrd, Tourism Director |
| 8) Committee Meetings | |
| a) Leadership Committee Meeting February 12, 2025 8:30am | Austin Patton, Chair |
| b) Tourism Marketing Meeting March 10, 2025 8:30am | Victoria Byrd, Tourism Director |
| c) Communications Committee Meeting February 5, 2025 8:30am | Austin Patton, Chair |
| 9) Any Unforeseen Business Since Posting of Agenda | Austin Patton, Chair |
| 10) Announcements | Austin Patton, Chair |
| 11) Adjourn | Austin Patton, Chair |

Next meeting will be February 19th at 8am at the Innovation Hub followed by our 1-year strategic planning session.