



**TOURISM COUNCIL MEETING**

AGENDA

October 16, 2025 @ 8:00 a.m.

123 E Delaware St, Tahlequah, OK 74464

- |                                                                             |                                  |
|-----------------------------------------------------------------------------|----------------------------------|
| 1) Call to Order; Roll Call and Guest Introductions                         | Austin Patton, Chair             |
| 2) Review & possible approval of Meeting Minutes                            | Austin Patton, Chair             |
| 3) Review & possible acceptance of Financial Reports                        | Austin Patton, Chair             |
| 4) Discussion & possible acceptance of Public Image and Branding Guidelines | Austin Patton, Chair             |
| 5) Discussion & possible acceptance of Tourism Council Outreach Plan        | Austin Patton, Chair             |
| 6) Chair Report                                                             | Austin Patton, Chair             |
| 7) Tourism Department Report                                                | Victoria Byrd, Tourism Director  |
| 8) Social Media Update                                                      | Alex McBride, Tourism Specialist |
| 9) Committee Meetings                                                       |                                  |
| a) Leadership Committee Meeting November 13, 2025 8:30am                    | Austin Patton, Chair             |
| b) Tourism Marketing Meeting December 9, 2025 8:30am                        | Victoria Byrd, Tourism Director  |
| c) Communications Committee Meeting November 6, 2025 8:30am                 | Austin Patton, Chair             |
| 10) Any Unforeseen Business Since Posting of Agenda                         | Austin Patton, Chair             |
| 11) General Tourism Updates                                                 | Austin Patton, Chair             |
| 12) Announcements                                                           | Austin Patton, Chair             |
| 13) Adjourn                                                                 | Austin Patton, Chair             |

Next meeting will be November 20 at 8am in the Chamber of Commerce Boardroom.