

TOURISM COUNCIL MEETING

AGENDA

August 21, 2025 @ 8:00 a.m.

123 E Delaware St, Tahlequah, OK 74464

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|--------------------------------------------------------------|-------------------------------|
| 1) Call to Order; Roll Call and Guest Introductions | Austin Patton, Chair |
| 2) Review & possible approval of Meeting Minutes | Austin Patton, Chair |
| 3) Review & possible acceptance of Financial Reports | Austin Patton, Chair |
| 4) Chair Report | Austin Patton, Chair |
| 5) Review & possible approval of Tourism Operating Protocol | Austin Patton, Chair |
| 6) Discussion & possible action of Tourism North Star Award | Austin Patton, Chair |
| 7) Tourism Department Report | Alex McBride, Tourism Manager |
| 8) Social Media Update | Alex McBride, Tourism Manager |
| 9) Committee Meetings | |
| a) Leadership Committee Meeting September 11, 2025 8:30am | Austin Patton, Chair |
| b) Tourism Marketing Committee September 9, 2025, 3:00pm | Alex McBride, Tourism Manager |
| c) Communications Committee Meeting September 4, 2025 8:30am | Austin Patton, Chair |
| 10) Any Unforeseen Business Since Posting of Agenda | Austin Patton, Chair |
| 11) General Tourism Updates | Austin Patton, Chair |
| 12) Announcements | Austin Patton, Chair |
| 13) Tourism Council Orientation | Austin Patton, Chair |
| 14) Adjourn | Austin Patton, Chair |

Next meeting will be September 18th at 8am in the Chamber of Commerce Boardroom.