



**TOURISM COUNCIL MEETING**

AGENDA

July 17, 2025 @ 8:00 a.m.

123 E Delaware St, Tahlequah, OK 74464

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|--|-------------------------------|
| 1) Call to Order; Roll Call and Guest Introductions      | Austin Patton, Chair          |
| 2) Review & possible approval of Meeting Minutes         | Austin Patton, Chair          |
| 3) Review & possible acceptance of Financial Reports     | Austin Patton, Chair          |
| 4) Chair Report  | Austin Patton, Chair          |
| a) Tourism Council Orientation                           |                               |
| b) Stakeholder Outreach                                  |                               |
| 5) Tourism Department Report                             | Alex McBride, Tourism Manager |
| 6) Social Media Update                                   | Alex McBride, Tourism Manager |
| 7) Committee Meetings                                    |                               |
| a) Leadership Committee Meeting August 26, 2025          | Austin Patton, Chair          |
| b) Tourism Marketing Committee September 9, 2025, 3:00pm | Alex McBride, Tourism Manager |
| 8) Any Unforeseen Business Since Posting of Agenda       | Austin Patton, Chair          |
| 9) General Tourism Updates                               | Austin Patton, Chair          |
| 10) Announcements  | Austin Patton, Chair          |
| 11) Adjourn  | Austin Patton, Chair          |

**Next meeting will be August 21st at 8am in the Chamber of Commerce Boardroom.**