



TOURISM COUNCIL MEETING

AGENDA

June 19, 2025 @ 8:00 a.m.

123 E Delaware St, Tahlequah, OK 74464

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|---|---------------------------------|
| 1) Call to Order; Roll Call and Guest Introductions | Brandi Ross, Chair |
| 2) Review & possible approval of Meeting Minutes | Brandi Ross, Chair |
| 3) Review & possible acceptance of Financial Reports | Brandi Ross, Chair |
| 4) Chair Report | Brandi Ross, Chair |
| 5) Review & possible acceptance of Social Media Influencers | Brandi Ross, Chair |
| 6) Tourism Department Report | Victoria Byrd, Tourism Director |
| 7) Social Media Update | Alex McBride, Tourism Manager |
| 8) Committee Meetings | |
| a) Leadership Committee Meeting June 24, 2025 | Brandi Ross, Chair |
| b) Tourism Marketing Committee September 9, 2025 3:00pm | Victoria Byrd, Tourism Director |
| 9) Any Unforeseen Business Since Posting of Agenda | Brandi Ross, Chair |
| 10) General Tourism Updates | Brandi Ross, Chair |
| 11) Announcements | Brandi Ross, Chair |
| 12) Adjourn | Brandi Ross, Chair |

Next meeting will be July 17th at 8am in the Chamber of Commerce Boardroom.