

TOURISM COUNCIL MEETING

AGENDA

April 17, 2025 @ 8:00 a.m.

123 E Delaware St, Tahlequah, OK 74464

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|---|---------------------------------|
| 1) Call to Order; Roll Call and Guest Introductions | Brandi Ross, Chair |
| 2) Review & possible approval of Meeting Minutes | Brandi Ross, Chair |
| 3) Review & possible acceptance of Financial Reports | Brandi Ross, Chair |
| 4) Review & possible acceptance of proposed 2025-2026 city and county budgets | |
| 5) Chair Report | Brandi Ross, Chair |
| 6) Discussion & possible action of 2025-2026 tourism council officers | Brandi Ross, Chair |
| 7) Tourism Department Report | Victoria Byrd, Tourism Director |
| 8) Review & possible acceptance of 2025-2026 tourism strategic plan | Brandi Ross, Chair |
| 9) Social Media Update | Alex McBride, Tourism Manager |
| 10) Committee Meetings | |
| a) Leadership Committee Meeting April 22 nd | Brandi Ross, Chair |
| b) Tourism Marketing Committee June 10, 2025 3:00pm | Victoria Byrd, Tourism Director |
| 11) Any Unforeseen Business Since Posting of Agenda | Brandi Ross, Chair |
| 12) General Tourism Updates | Brandi Ross, Chair |
| 13) Announcements | Brandi Ross, Chair |
| 14) Adjourn | Brandi Ross, Chair |

Next meeting will be May 15th at 8am in the Chamber of Commerce Boardroom.