



AGENDA

BOARD OF DIRECTORS MEETING

February 25, 2025 @ 8:00 a.m.

Local Bank Chapman Center, 4715 S Muskogee Ave, Tahlequah, OK 74464

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|---|------------------------------------|
| 1) Call to Order and Roll Call | Josh Winn, Chair |
| 2) Review and possible approval of January Meeting Minutes | Josh Winn, Chair |
| 3) Review & possible acceptance of January Financial Reports | Anthony James, Treasurer |
| 4) Membership Report and Items | Brent Bannon, Membership |
| a) Review and possible action on January Membership Report | |
| 5) Chair Report | Josh Winn, Chair |
| 6) Committee Updates | |
| a) Leadership Tahlequah | Nicki Scott, Chair |
| 1. Higher Ed day Postponed due to weather | |
| b) Ambassadors | Brent Bannon, Membership |
| 7) President Report | Nathan Reed, President/CEO |
| 8) Events items | Cami Highers, Events Specialist |
| a) Monthly Mingle, Business After Hours | |
| b) Legislative Breakfast – February 28 th at 7:30 am at Go Ye Village | |
| c) State of the Community – Rescheduled for March 6 th at 9 am at the Chota Center | |
| d) Monthly Mingle – March 7 th at Tahlequah Family Vision Clinic at 8 am | |
| e) Women in Business – March 12 th at 11 am at Chapman Center | |
| f) Reality Check – March 13 th at 8 am at TMAC | |
| g) Business After Hours – March 27 th at 5 pm TBD location; Pitch Contest with TRDA Startup Bootcamp | |
| 9) Marketing and Social Media items | Jenuwyn Boydston, Marketing Coord. |
| a) Review of marketing efforts and social media insights | |
| 10) Tourism Report and Items | Brandi Ross, Tourism Chair |
| a) Department Report | Victoria Byrd, Tourism Director |
| b) Strategic Planning session – Rescheduled due to weather | |
| 11) Discussion and possible action to approve the updated Policies and Procedures | Jennifer Yerton, Governance Chair |
| | Nathan Reed, President/CEO |
| 12) Any Unforeseen Business Since Posting of Agenda | Josh Winn, Chair |
| 13) Next Meeting Date – March 25, 2025 (back to ICTC) | Josh Winn, Chair |
| 14) Announcements | Josh Winn, Chair |
| 15) Adjourn | Josh Winn, Chair |