

TOURISM COUNCIL MEETING

AGENDA

January 16, 2024 @ 8:00 a.m.

Tahlequah Area Chamber of Commerce, 123 E Delaware St, Tahlequah, OK 74464

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| 1) Call to Order; Roll Call and Guest Introductions | Brandi Ross, Chair |
| 2) Review and possible approval of Meeting Minutes | Brandi Ross, Chair |
| 3) Review & possible acceptance of Financial Reports | Brandi Ross, Chair |
| 4) Chair Report | Brandi Ross, Chair |
| 5) Tourism Department Report | Victoria Byrd, Tourism Director |
| 6) Marketing and Social Media items | Alex McBride, Tourism Manager |
| 7) Committee Meetings | |
| a) Leadership Committee Tuesday January 28th 11:30am | Brandi Ross, Chair |
| b) Tourism Marketing Committee March 11, 2025 3:00pm | Victoria Byrd, Tourism Director |
| 8) Any Unforeseen Business Since Posting of Agenda | Brandi Ross, Chair |
| 9) General Tourism Updates | Brandi Ross, Chair |
| 10) Announcements | Brandi Ross, Chair |
| 11) Adjourn | Brandi Ross, Chair |

Next meeting will be February 20th at 8am and our strategic planning meeting will immediately follow.