



AGENDA

BOARD OF DIRECTORS MEETING

October 24, 2023 @ 8:00 a.m.

Indian Capital Technology Center, 240 Career Tech Way, Tahlequah, OK 74464

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|---|---------------------------------|
| 1) Call to Order and Roll Call | Arielle Barnett, Chair |
| 2) Review and possible approval of September Meeting Minutes | Arielle Barnett, Chair |
| 3) Review & possible acceptance of September Financial Reports | Genny Maiden, Treasurer |
| 4) Membership Report and Items | Allyson Neep, M & M Specialist |
| a) Review and possible action on September Membership Report | |
| 5) Chair Report | Arielle Barnett, Chair |
| 6) Committee Updates | |
| a) Leadership Tahlequah | Dan Mabery, Chair |
| b) Ambassadors | Amanda Lamberson, Ambassador |
| 7) President Report and Items | Nathan Reed, President |
| a) Strategy update in November | |
| b) Business Development Summit on November 17th | |
| 8) Events items | Cami Highers, Events Specialist |
| a) Review – Monthly Mingle, TYPE, MyTahlequah | |
| b) TYPE – October 24 th at 5 pm at Franklin Castle; Problem Solving | |
| c) Chamber Annual Banquet – October 26 th at Chota Center; Cocktail hour from 6-7 pm program at 7 pm | |
| d) Chamber Collab Session – October 30 th at Hulbert Community Center 10 am – 1 pm | |
| e) Monthly Mingle – November 3 at Go Ye Village at 8 am | |
| f) Basement Clean up – November 10 th all day; cookout on day as well, let Nathan or Cami know if you can come | |
| g) State of Education – November 14 th at the NSU Community Event Center from 11 am – 1 pm | |
| h) Leadership Tahlequah – November 16 th Education Day | |
| i) Christmas Parade – December 1 st starts at 6 pm; Gingerbread Lane is theme | |
| 9) Marketing and Social Media items | Allyson Neep, M & M Specialist |
| a) Review of marketing efforts and social media insights | |
| 10) Tourism Report and Items | Brandi Ross, Tourism Chair |
| a) Director's Report | Gena McPhail, Director |
| b) Hotel/Motel City Tax Discussion | |
| 11) Discussion and possible action on the 2024 Chamber Board Meeting Calendar | Arielle Barnett, Chair |
| 12) Any Unforeseen Business Since Posting of Agenda | Arielle Barnett, Chair |
| 13) Next Meeting Date – November 16, 2023 (3 rd Thursday to avoid Thanksgiving) | Arielle Barnett, Chair |
| 14) Announcements | Arielle Barnett, Chair |
| 15) Adjourn | Arielle Barnett, Chair |